



Syllabus

COM 101 - First Year Seminar in Communications and New Media

General Information

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Course Prefix COM

Course Number 101

Course Title First Year Seminar in Communications and New Media

Course Information

Catalog Description This seminar style course is designed to introduce, acclimate and connect students to the college campus, their degree program and the career fields of Communication and New Media. In-depth discussions, guest speakers, specialized topics, and a final presentation tied to the student's areas of interest will assist students in formulating professional goals and achieving academic success.

Credit Hours 1

Lecture Contact Hours 1

Lab Contact Hours 0

Other Contact Hours 0

Grading Scheme

Prerequisites

None

Co-requisites

None

First Year Experience/Capstone Designation

This course is designated as satisfying the outcomes applicable for status as a First Year Experience

SUNY General Education

This course is designated as satisfying a requirement in the following SUNY Gen Ed category

None

FLCC Values

Institutional Learning Outcomes Addressed by the Course

None

Course Learning Outcomes

Course Learning Outcomes

1. Demonstrate an understanding of different jobs in the communications and new media fields.
2. Identify campus resources to aid the development of independent learning skills necessary for success within a field or discipline.
3. Reflect on their own learning in order to articulate academic and career goals and develop an educational plan to reach those goals.
4. Demonstrate the use of information technology to obtain credible sources of information.

Outline of Topics Covered

1. What is Communication and New Media?
2. Becoming part of an Academic Community
 - a. Campus Resources - Know your Advisor
 - b. Diversity and Equity
 - c. Academic Integrity
 - d. Co-Curricular Activities
 - e. Campus Policies and Procedures
 - f. Brightspace
3. Library Resources
 - a. databases
 - b. gauging source credibility

4. Careers in Communication
5. Planning and Prioritizing
 - a. Managing Time and Tasks
 - b. Academic Goal Setting, Advisement and Registration
 - c. Motivation
 - d. Personal responsibility
6. Careers in New Media
7. The Importance of the Audience