



Syllabus

HRT 131 Floral Design

General Information

Date

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Author

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Department

Conservation

Course Prefix

HRT

Course Number

131

Course Title

Floral Design

Course Information

Credit Hours

3

Lecture Contact Hours

3

Lab Contact Hours

0

Other Contact Hours

0

Catalog Description

This is a skills-based class for students interested in the profession of floral arranging. Studies will concentrate on creating a variety of seasonal and special event arrangements, identifying specific flowers, greens and plants utilized, basic functions of florist shops, and terminology used in the profession.

Prerequisites

None

Co-requisites

None

Grading Scheme

Letter

First Year Experience/Capstone Designation

This course DOES NOT satisfy the outcomes applicable for status as a FYE or Capstone.

SUNY General Education

This course is designated as satisfying a requirement in the following SUNY Gen Ed category

None

FLCC Values

Institutional Learning Outcomes Addressed by the Course

Course Learning Outcomes

Course Learning Outcomes

1. Analyze the skills needed to become a florist.
2. Demonstrate floral design skills needed to create a variety of arrangements.
3. Name specific cut flowers, greens and plants used in arrangements and dish gardens.

Program Affiliation

This course is not required as a core course in a program

Outline of Topics Covered

- I. Introduction to the floral industry
- II. Floral Supplies
 - a. tool names and uses
 - b. demonstration and hands-on opportunity to apply techniques
- III. Prepping Flowers
 - a. ordering materials from wholesale suppliers
 - b. unpacking and caring for cut flowers
- IV. Principles and Elements of Floral Design
- V. Identification
 - a. flowers (mass, line, form)
 - b. filler material
 - c. greens
- VI. Color
 - a. appropriate use of color and recognize color schemes
- VII. Designing
 - a. Everyday bouquets
 - i. vase
 - ii. bud vase
 - iii. cube vase
 - iv. hand-wrapped
 - b. Weddings
 - i. corsages (wrist and lapel)

- ii. boutonniere
- iii. bride/bridesmaids

c. Funerals

- i. standing easels
- ii. casket sprays

d. Events

- i. centerpieces

e. Holidays

- i. Valentine's Day
- ii. St. Patrick Day
- iii. Easter
- iv. Mother's Day
- v. Secretary's Day

VIII. Bows

- a. creating
- b. attaching
- c. utilizing

IX. Floral Fundraisers and Sales

- a. collaborating with Horticulture Club

X. Running a Floral Business

- a. working with customers
- b. delivering
- c. managing a shop
- d. understanding product quantity ordering
- e. understanding online services
 - i. FTD/1800 Flowers/Telefloral

XI. Guest Speakers/Field Trips

- a. cut flower farmer
- b. floral designer
- c. Ikebana presentation
- d. wholesale supplier-tour

e. florist-tour